



Good Egg Award



Awards for egg ingredients

Our Good Farm Animal Welfare Awards recognise marketing leading food companies for their current policies or commitments that result in positive impacts on farm animal welfare across their supply chains.

Our awards are given for different species, and can be applied to specific product categories. So for example, we differentiate between whole eggs and egg ingredient, and between fresh, frozen and processed or ingredient chicken.

To receive an award for egg 'ingredients', companies must be, or commit to being within 5 years, entirely cage-free on the egg ingredients in the products/meals that they sell. We strongly support and encourage companies to do this for 100% of their products, however, due to challenges of traceability and control we recognise that for large companies with multiple product lines it may take longer than 5 years to achieve this for micro ingredients (which are ingredients that are added to food in tiny amounts (<1%) for nutritional purposes, to aid processing, or to prevent spoilage).

We anticipate that these micro-ingredients would constitute less than 1% of their total egg supply chain by volume. If a company is not able to ensure that this remaining 1% is cage-free within 5 years we will not retract an award on this basis, but will continue to work with the company to help them achieve 100% cage-free over time.

We believe it is important to recognise progress that has been made, whilst always challenging and supporting companies to take the next step.