

## GOOD FARM ANIMAL WELFARE AWARDS 2018

### – WINNERS INFORMATION –



## GOOD EGG AWARDS 2018



### DANONE GROUP

**Award Name: Good Egg Award**  
**Award category: Egg products**  
**Policy status: Commitment**  
**Country: Worldwide**

Danone Company, world leader in the food industry, has a strong commitment to improve farm animal welfare across its global supply chain. The group has committed to source exclusively cage-free eggs and egg ingredients globally in 2019 and receives a Good Egg Award to applaud this decision.



### SODEBO

**Award Name: Good Egg Award**  
**Award Category: Shell eggs and egg products**  
**Policy Status: Commitment**  
**Country: France**

Sodebo is the French leading brand for fresh ready meals. Well known for its pizzas and salads, Sodebo has committed to use only cage-free eggs and egg products in all its recipes by 2023, which is why they receive a Good Egg Award this year.



### LIDL FRANCE

**Award Name: Good Egg Award**  
**Award Category: Egg products**  
**Policy Status: Commitment**  
**Country: France**

LIDL is the number one smart discount retailer in Europe. In France, LIDL is receiving a Good Egg Award for their commitment to source egg ingredients exclusively from cage-free systems for all their own-brand products by 2023.



**LIDL BENELUX**

**Award Name: Good Egg Award**  
**Award Category: Egg products**  
**Policy Status: Current policy**  
**Country: Benelux**

LIDL is the number one smart discount retailer in Europe. In Belgium and Luxembourg, LIDL is committed to offer higher welfare choices to its customers and already received a Good Egg Award for its policy to sell only cage-free eggs. This year they receive another Good Egg Award for their policy to use only cage-free egg products in all their own brand products sold in store.



**LIDL ITALY**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs and egg products**  
**Policy Status: Commitment**  
**Country: Italy**

LIDL is the number one smart discount retailer in Europe, and has been operating in Italy for over 25 years, where it counts on a network of over 600 points of sale in 19 Italian regions. Over these past few years, LIDL Italy has developed a path of deep transformation with the double aim of offering the customers a more enjoyable and functional experience, while committing to continuously improve the sustainability of its products and its points of sale. This year LIDL Italy receives a Good Egg Award for their commitment to sell only cage-free eggs, and use only cage-free egg ingredients for their own brand products across all their stores by 2019.



**CAVAC - VOLINEO**

**Award Name: Good Egg Award**  
**Award Category: Shell Eggs and egg products**  
**Policy Status: Current policy**  
**Country: France**

CAVAC is a cooperative of producers based in the West of France. For its eggs production, its producer group Volinéo has made the historic choice to include only cage-free systems. This is why the cooperative and its farmers are receiving a Good Egg Award this year.



**POULEHOUSE**

**Award Name: Good Egg Award**

**Award Category: Shell eggs**

**Policy Status: Current policy**

**Country: France**

Poulehouse is the first French company to sell "eggs that do not kill the hens". The company sells organic eggs exclusively. At the end of the standard 18 months laying period, the hens 'retire' to a dedicated farm where they end their lives, instead of being sent to slaughter. CIWF recognizes this unique commitment for laying hen welfare with a Good Egg Award.



**LA BOULANGÈRE & CO**

**Award Name: Good Egg Award**

**Award Category: Egg products**

**Policy Status: Current policy**

**Country: France**

The French company 'La Boulangère & Co', born in 1985 in Vendée, is specialised in bread, brioche and pastries. Since June 2018, La Boulangère has committed to use exclusively free-range egg products for all its products sold under the brand La Boulangère in France. We are rewarding this commitment with a Good Egg Award this year.



**KIPSTER**

**Award Name: Good Egg Award**

**Award Category: Shell eggs**

**Policy Status: Current policy**

**Country: The Netherlands**

Kipster have developed the 'world's first carbon neutral egg'. Their innovative farm has been designed to address animal welfare, ethical and sustainability concerns, whilst also delivering an affordable product. They win a Good Egg Award on current policy.



**NESTLÉ SA**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs and egg products**  
**Policy Status: Commitment**  
**Country: Europe,US**

To help drive welfare improvements for egg laying hens, Nestlé has set a goal to source only eggs from cage-free hens for all its food products globally by 2025. This includes all shell eggs and egg products directly sourced as ingredients by Nestlé. In Europe and the U.S., Nestlé will make the transition by the end of 2020. This commitment is rewarded by a Good Egg Award.



**MORRISONS**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs**  
**Policy Status: Commitment**  
**Country: United Kingdom**

Morrisons is the fourth largest supermarket retailer in the United Kingdom. In 2016, they made a commitment to stop selling cage shell eggs by 2025. Today, they are receiving a Good Egg Award for bringing forward the date of their commitment for shell eggs to 2022, plus including a commitment to stop using ingredient eggs from caged hens in their own-brand products by 2025.



**TGI FRIDAYS**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs and egg products**  
**Policy Status: Commitment**  
**Country: United Kingdom**

Established in 1965, TGI Fridays is restaurant chain known for its energy and passion. To help drive welfare improvements for laying hens, TGI Fridays UK has set a goal to source only eggs from cage-free hens across its UK restaurants by 2023. This includes all shell eggs and egg products directly sourced as ingredients by TGI Fridays UK and this commitment is rewarded by a Good Egg Award.



**STARBUCKS**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs and egg products**  
**Policy Status: Commitment**  
**Country: Europe**

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Starbucks is receiving a Good Egg Award for their commitment to source exclusively cage-free eggs and egg products across Europe by 2020.



**SABBATANI**

**Award Name: Good Egg Award**  
**Award Category: Shell eggs**  
**Policy Status: Commitment**  
**Country: Italy**

Sabbatani Group was born 70 years ago on the hills around Forlì in the Emilia-Romagna region. Since then, the Sabbatani family has committed to create a unique supply chain, which aims to be environmentally friendly, and based on respect and responsibility. Thanks to its 25 farms and its own packing plant, which are all very close to each other, every year Sabbatani selects 350 million eggs which can be bought by the Italian families either under Sabbatani's own brand or under other private labels. In recognition of its commitment to produce only cage-free eggs, this year Sabbatani is receiving a Good Egg Award.

**BEST INNOVATION AWARD 2018**



**SELEGGT**

**Award Name: Best Innovation Award**  
**Country: Germany**

In order to help address the issue of killing male chicks in the egg industry, Seleggt have developed an endocrinological method for identifying the gender of hatching eggs on the ninth day of incubation. The equipment is adaptable to large and small hatcheries and is due to be commercially available in 2019. We are very pleased to recognize their initiative with the Best Innovation Award 2018.

## GOOD RABBIT COMMENDATIONS 2018

### ELIOR FRANCE



**Award Name: Good Rabbit Commendation**  
**Award Category: Fresh rabbit meat**  
**Policy Status: Commitment**  
**Country: France**

Elior is the number one company for institutional catering in France and serves 1,4 million meals everyday throughout their 9490 restaurants and points of sales across the whole country. Elior has made animal welfare a priority and is receiving a Good Rabbit Commendation for their commitment in collaboration with their supplier Terrena Nouvelle Agriculture, to source rabbit meat exclusively from higher welfare cage-free systems for fattening rabbits in France.



### ELEVEURS RESPONSABLES

**Award Name: Good Rabbit Commendation**  
**Award Category: Fresh, frozen and processed rabbit meat**  
**Policy Status: Commitment**  
**Country: France**

The brand 'Eleveurs Reponsables' is part of Loeul & Piriot Group, European leader for rabbit meat. The brand is committed to improving animal welfare throughout its production system and is receiving a Good Rabbit Commendation for their commitment to produce rabbit meat only from higher welfare, cage-free systems for fattening rabbits.

### DANONE EARLY LIFE NUTRITION



**Award Name: Good Rabbit Commendation**  
**Award Category: Processed rabbit meat**  
**Policy Status: Commitment**  
**Country: Europe**

Danone Early Life Nutrition (ELN) is a global leader in the infant nutrition industry. As part of its sustainability roadmap, Danone ELN is committed to improve animal welfare across its supply chain. They receive a Good Rabbit Commendation for their commitment to source rabbit meat only from higher welfare, cage-free systems for fattening rabbits.

**SODEXO BELGIUM**



**Award Name: Good Rabbit Commendation**  
**Award Category: Fresh and frozen rabbit meat**  
**Policy Status: Current policy**  
**Country: Belgium**

Sodexo is the world leader for quality of life services. The group has been fully integrating animal welfare into their CSR politic for several years already. In Belgium, Sodexo is sourcing rabbit meat exclusively from higher welfare cage-free systems. This is why Sodexo Belgium is receiving a Good Rabbit Commendation this year.

**BEST MARKETING AWARD 2018**



**KIPSTER**

**Award Name: Best Marketing Award**  
**Country: The Netherlands**

Kipster have developed the 'world's first carbon neutral egg'. Their innovative farm has been designed to address animal welfare, ethical and sustainability concerns, whilst also delivering an affordable product. A significant part of their success has come from the unique marketing of their product, from the development of the 'carbon neutral' concept to their partnership with Lidl in the Netherlands. For this, they receive the Best Marketing Award 2018.

**GOOD CHICKEN AWARDS 2018**

**DIANA FOOD**



**Award Name: Good Chicken Award**  
**Award Category: Processed chicken**  
**Policy Status: Commitment**  
**Country: United States**

Diana Food, part of the Symrise Group, is a world leader specialised in nutritional solutions made from natural ingredients. Diana Food is expanding its business in the US with the opening of a new plant in 2019 dedicated to chicken-based solutions, such as chicken broth or powder products, which will be made exclusively from humanely raised birds. Diana Food US receives a Good Chicken Award to applaud its strong commitments to achieve better welfare for its entire chicken supply chain in the United States.

**DANONE EARLY LIFE NUTRITION**



**Award Name: Good Chicken Award**  
**Award Category: Processed chicken**  
**Policy Status: Commitment**  
**Country: Europe**

Danone Early Life Nutrition (ELN) is a global leader in the infant nutrition industry. As part of its sustainability roadmap, Danone ELN Foods Europe is committed to improve animal welfare across its supply chain. They receive a Good Chicken Award for their commitment to source chicken meat only from higher welfare systems across Europe.



**BLUE APRON**

**Award Name: Good Chicken Award**  
**Award Category: Frozen, Ingredient**  
**Policy Status: Commitment**  
**Country: United States**

Blue Apron is an American ingredient-and-recipe meal kit service. As part Blue Apron's commitment to driving positive change in our food system, Blue Apron has partnered with its suppliers and the foremost sustainability experts to drive continuous improvement in farm animal welfare. In recognition of this work, Blue Apron is receiving a Good Chicken Award, highlighting the higher welfare standards their chicken will meet by 2023.

**GOOD DAIRY COMMENDATIONS 2018**



**LAITERIE SAINT-PÈRE**

**Award Name: Good Dairy Commendation**  
**Award Category: Liquid milk, butter/cream, dairy desserts**  
**Policy Status: Commitment**  
**Country: France**

Laiterie Saint-Père is a company specialized in milk and dairy products for retailer brands. The dairy company collects milk from 400 farmers and is owned by Les Mousquetaires since 1990. They have implemented an ambitious improvement plan for dairy cows welfare in their supply chain, including a grazing policy, for which they are receiving a Good Dairy Commendation this year.





**C'EST QUI LE PATRON ?!**

**Award Name: Good Dairy Commendation**  
**Award Category: Liquid milk**  
**Policy Status: Commitment**  
**Country: France**

C'est qui le patron?! is a fair-trade brand that asks consumers what they want and what they are willing to pay for a range of products. C'est qui le patron?! milk was their first product to launch, and guarantees pasture access, no tethering and the monitoring of key welfare indicators. C'est qui le patron?! receives a Good Dairy Commendation in collaboration with its supplier LSDH.

**GOOD CALF COMMENDATION 2018**



**VEAU BRIN D'OR**

**Award Name: Good Calf Commendation**  
**Award Category: Dairy veal**  
**Policy Status: Current policy**  
**Country: France**

The brand 'Veau Brin d'Or' belongs to Sobeval (Van Drie France), European leader for veal meat. The brand's specifications guarantee a significant improvement of the veal calves welfare, which are housed in groups and on straw bedding. Thanks to the brand's drive to make animal welfare a key element of their specifications, the brand 'Veau Brin d'Or' becomes the very first French recipient of a Good Calf Commendation.

**GOOD PIG AWARDS 2018**



**SPOILTPIG**

**Award Name: Good Pig Award**  
**Award Category: Bacon, Gammon and Sausage**  
**Policy Status: Current policy**  
**Country: United Kingdom**

Spoiltpig produces responsibly farmed, award winning bacon. They are receiving a Good Pig Award on current policy, recognizing the welfare standards of the outdoor bred pork in their supply chain.



**ELLA'S KITCHEN**

**Award Name: Good Pig Award**  
**Award Category: Fresh pork**  
**Policy Status: Current policy**  
**Country: United Kingdom**

Ella's Kitchen is a leading child nutrition company in the UK which focuses on developing healthy, sustainable food for infants. As part of its commitment to animal welfare, the planet and people, Ella's Kitchen have already received a Good Egg Award and a Good Chicken Award, and this year they are being awarded with a Good Pig Award for their current policy to source pork from pigs in organic systems.



**COOP UK**

**Award Name: Good Pig Award**  
**Award Category: Fresh Pork, Gammon, Sausages and Bacon**  
**Policy Status: Current policy**  
**Country: United Kingdom**

COOP UK is a leading retailer, with a legacy of responsible farming. They are receiving a Good Pig Award on current policy, recognizing the welfare standards in their supply chain. 100% outdoor-bred pigs on RSPCA Assured farms. The move further bolsters the retailer's animal welfare credentials and means that all pigs within its producer group will be born outdoors and raised in well-ventilated, spacious straw barns to strict RSPCA welfare standards on farms across the UK.

**SPECIAL RECOGNITION AWARD 2018**



**WINTERBOTHAMDARBY**

**WINTERBOTHAM DARBY**

**Award Name: Special Recognition Award**  
**Country: Europe**

Winterbotham Darby is the UK's leading supplier of continental meats to retail, food manufacturing and food service markets. The business has animal welfare at its heart with a strategic vision and commitment to lead and continually improve farm animal health and welfare through innovation, partnership, research and sustainable farming methods. The business has developed a unique tiered animal welfare standard which has recently received UKAS accreditation (ISO: 17065) which will continue to drive best practice across Europe. Since 2014, Winterbotham Darby has been working closely with Compassion to promote higher welfare practices in the pig sector across continental Europe. Their commitment to improve pig and sow welfare across their European supply chains, together with their high and fruitful engagement with their suppliers, has led to some outstanding outcomes, such as the implementation of commercially successful free-farrowing systems in Italy, which is why Winterbotham Darby is rewarded with a Special Recognition Award this year.