



# SME Application Form

## Good Egg Award 2019

The Good Egg Award celebrates companies who are using:  
Cage-free eggs  
and/or  
Cage-free egg products

**Applications are accepted following engagement and discussion with one of our Food Business Managers. We advise submission of a draft (unsigned) application form; this allows us to resolve any queries prior to Director level signature.  
This Award is for current policy only.**

### DETAILS:

Company/Brand: \_\_\_\_\_

Sector: SME

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

### ELIGIBILITY & CRITERIA:

You will need to satisfy at least one of the following criteria:

1. **No Whole Eggs or Shell Eggs** to be sourced from hens in cage systems, including 'enriched-cages' and combination cages ('combi-cages')
2. **No Egg Product** (liquid or powder) to be sourced from hens in cage systems, including 'enriched-cages' and combination cages ('combi-cages')

**Your commitment to cage-free eggs must be written into your sourcing policy and a policy statement must be publically available on your website where applicable.**

**CATEGORY OR CATEGORIES YOU ARE APPLYING FOR:**

Whole/Shell eggs ( )  
Egg product ( )

**Please specify the percentage of whole/shell eggs in comparison to egg product in your supply chain:**

Whole/Shell eggs ( %)  
Egg product ( %)

**If this policy only covers certain parts of your business or certain brands, please state which:**

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**Which type of cage-free eggs are you using?**

Barn ( )  
Free-range ( )  
Organic ( )

**Are combi-cages used at any stage in the life of the hen? If Yes, please provide details:**

Yes ( )  
No ( )

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**Please confirm you have a cage-free egg sourcing policy for the remit of your chosen award:**

Yes ( )

**Please confirm the policy is publically available where possible:**

Yes ( )

**Please provide a link/copy to support your application, below or attached/enclosed:**

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**GENERAL INFORMATION:**

**What quantity of eggs are covered by this policy?**

*This information allows us to publicise how many laying hens will benefit every year from our award winners' commitments. This information is only ever presented in aggregate. Please complete at least one of the following:*

Number of laying hens per annum (office use only): \_\_\_\_\_

Number of whole or shell eggs per annum: \_\_\_\_\_

Quantity of egg product per type, per annum: \_\_\_\_\_

*Please also specify type of product (liquid, powder or other) and constituent (whole egg, egg white or egg yolk)*

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**How do you audit your egg supply to ensure it is cage-free?**

*E.g. Contract with your supplier, other....*

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**Please detail the name/s of your supplier/s**

*For strictly internal use only to help us calculate the number of animals set to benefit as a result of your company policy.*

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**Please add any additional information that you would like to share with us, especially the reasons why you want to apply for an award.**

*E.g. Why have you chosen cage free for your egg sourcing supply policy? Has this change been motivated by your customers?*

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**SIGNATURE OF OWNER/BOARD LEVEL DIRECTOR/PERSON OF AUTHORITY:**

**By signing this application you are confirming that:**

- 100% of the eggs you use in the category or categories you wish to be awarded fulfil the criteria.
- It is written into your organisation's policy that you only use eggs matching or exceeding the award criteria on an ongoing basis. In the unlikely event, you will advise us of any change to this sourcing policy in future.
- Your cage-free egg policy is publically available on your website following this award.

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**PLEASE RETURN APPLICATION FORM TO:**

Food Business Team  
Compassion in World Farming  
River Court  
Mill Lane  
Godalming  
GU7 1EZ  
UK

Email: direct to your Food Business manager  
or [foodbusiness@ciwf.org](mailto:foodbusiness@ciwf.org)

**For more information please contact the Food Business Team on +44 (0)1483 521 950.**