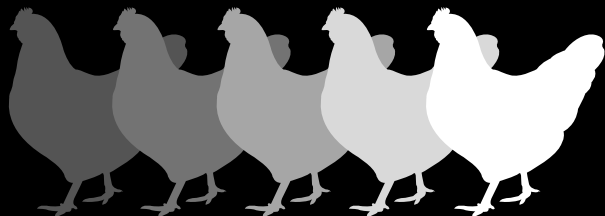




BETTER CHICKEN COMMITMENT

UNITED STATES & CANADA



MAXIMUM STOCKING DENSITY OF
6 LBS / SQ FT



CAGES

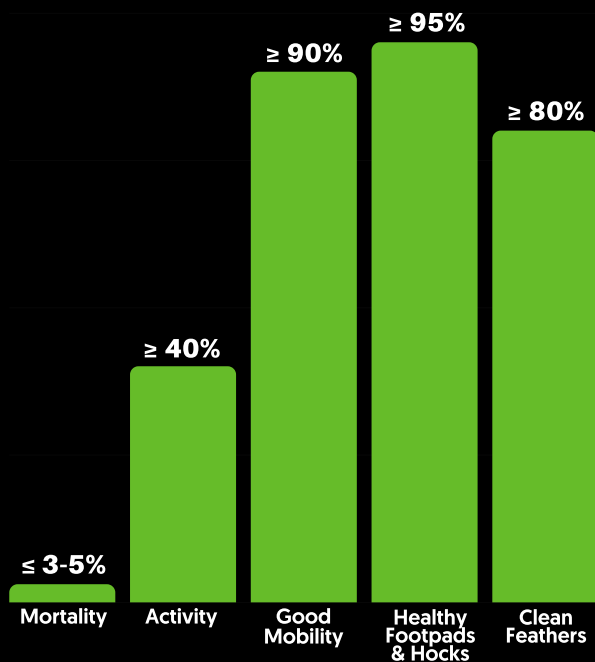
MUST MEET THE CRITERIA OF THE **RSPCA**
BROILER BREED WELFARE ASSESSMENT
PROTOCOL OR GLOBAL ANIMAL
PARTNERSHIP **[GAP]**



**BREEDS THAT
DEMONSTRATE HIGHER
WELFARE OUTCOMES**



% OF FLOCK WITH GOOD OUTCOMES

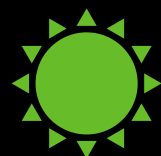


IMPORTANT ANIMAL-BASED WELFARE CONSIDERATIONS

ENRICHED ENVIRONMENTS MEETING GAP STANDARDS



FULL FLOOR COVERAGE OF
FRIABLE LITTER (**3 INCHES**
DEEP, **<10% CAKED**)



50 LUX ARTIFICIAL OR
NATURAL LIGHTING (**6 HRS**
CONTINUOUS DARKNESS)



AT LEAST **ONE ENRICHMENT**
PER **1,000 SQ FT**, PROVIDED BY
10 DAYS OF AGE



PROCESS CHICKENS USING **PRE-SHACKLE, MULTI-STEP CONTROLLED-ATMOSPHERE** PROCESSING SYSTEMS THAT INDUCE AN **IRREVERSIBLE STUN**

[Avoid systems using live shackling and live dumping]



DEMONSTRATE COMPLIANCE WITH ALL STANDARDS VIA
THIRD-PARTY AUDITING