



Barilla Group is a family-run business based in Parma (Italy), which started out as a small shop selling pasta and bread in 1877. Today the Group operates in over 100 countries selling over 1,954,000 tonnes of pasta, pasta sauces and bakery products worldwide.

Since the beginning, Barilla's main goal has always been to make good food. Their **Good for You, Good for the Planet** sustainability programme promotes healthy lifestyles with food sourced from responsible supply chains.

In 2010, Barilla started to gradually reformulate its products for **better nutritional profiles, lower agricultural impacts, reduced CO₂ emissions and 100% recyclable packaging**. Animal welfare has always been at the heart of Barilla's strategy with the company achieving their global cage-free egg target in 2019. Barilla started to introduce more sources of vegetable proteins to enhance the nutritional profile and reduce the environmental footprint of its products. In the United States, this process led to two key achievements: eggs were completely replaced with legumes (pea, lentil and chickpea) in their range of high-protein **pasta (now 100% plant-based)** and their **cage-free transition of the remaining egg products was accelerated**. In 2020, Barilla also started to roll out a plant-based strategy in its Italian bakery range with the launch of **three biscuit lines produced with no or lower egg content, and a higher percentage of plant-based proteins, such as chickpeas and lentils**.



POSITIVE IMPACTS

Barilla's commitment has had a positive impact on:

- **People:** developed alternative and diverse products for consumers.
- **Planet:** decreased the number of eggs used globally by 8% (2016-2020), reducing their environmental impact
- **Animals:** benefitted over 2 million hens free from confinement globally and approximately 14% of hens (about 332,000 animals) taken out of their global supply.



Compassion started working in partnership with Barilla in 2010, supporting the company's aim to improve animal welfare. Since then, Barilla has continuously made and implemented significant welfare commitments across its business which, over the years, has allowed the Group to reach Tier 2 in BFAW. They have also received four Good Egg Awards, and a Special Recognition Award under the Planet Friendly banner in 2021.